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## **Press programme for HRH The Crown Princess's visit with The Mary Foundation in Estonia, 1-2 April 2014 (21.03.2014)**

*Please notice that the press program will be updated regularly up until the visit.*

### **Delegation**

HRH The Crown Princess

Ambassador Søren Kelstrup, The Royal Danish Embassy

Christian Schønau, Chief of court

Caroline Heering, Advisor, Lady in waiting

Helle Østergaard, Director, The Mary Foundation

Heidi Krumhardt Mortensen, Head of communication, The Mary Foundation

Lone Bak Nielsen, Senior project manager, The Mary Foundation

Lars Stilling Netteberg, Anti-bullying consultant, Save the Children Denmark

Mimi Jacobsen, General Secretary, Save the Children Denmark

Counsellor Ole Torpegaard Hansen, The Royal Danish Embassy



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<p><b>15:30-15:50</b></p> <p>Opening (by showing the mayor and other dignitaries) of the exhibition "Modern Royal Household" in Kiek in de Kök, ground floor of the tower.</p>	<p>Delegation</p> <p>(limited space in tower, max 30 people can fit inside the exhibition room, including press)</p>	<p><i>Pool 3A: Inside the tower – 10 minutes at the beginning.</i></p> <p><i>A need to limit the number of press to 10-12 due to limited space.</i></p> <p><i>Note: limited space in medieval staircases.</i></p>	<p>Opening of the photo exhibition "A Modern Royal Household" in a medieval walltower that houses a museum, as part of Tallinn City Museum. Exhibition shows renovation of Frederik VIII palace.  <a href="http://linnamuuseum.ee/kok/en/">http://linnamuuseum.ee/kok/en/</a></p>	<p><b>15:25</b> at Kiek in de Kök.</p> <p><b>15:40</b> Departure to Town Hall.</p>
<p><b>16:00-16:30</b></p> <p>Reception in Tallinn Town Hall hosted by Mayor</p> <p><i>Venue: Town Hall at Town Hall Square</i></p>	<p>Delegation</p>	<p><i>Press will be indicated where to stand.</i></p> <p><i>Pool 4A: Inside the Town Hall during signing of the guest book (15 min).</i></p>	<p>Reception hosted by the Mayor Edgar Savisaar in Tallinn Town Hall (building dates back to 13<sup>th</sup> Century and is regularly used for city representation purposes and as concert venue).  <a href="http://veeb.tallinn.ee/raekoda/uus/index.php?id=3">http://veeb.tallinn.ee/raekoda/uus/index.php?id=3</a></p>	<p><b>15:55</b> at Town Hall.</p> <p><b>16:20</b> Press bus departs to hotel.</p>
<p><b>16:30-17:50</b></p> <p>Resting/working time for the press</p>	<p>Press</p>		<p>Press is taken back to the hotel.</p>	<p><b>17:50</b> Press bus departs from hotel.</p>
<p><b>18:30-18:45</b></p> <p>Meeting Mrs. Evelin Ilves, spouse of the President of Estonia, and the President Toomas Hendrik Ilves.</p> <p><i>Venue: Kadriorg Presidential Palace (Weizenbergi Str. 39)</i></p>	<p>Delegation</p> <p>(limited space for press inside the palace)</p>	<p><i>Press will be indicated where to stand.</i></p> <p><i>Pool 5A: Outside the palace at arrival, delegation is greeted by the President couple.</i></p> <p><i>Pool 5B: Inside the palace.</i></p>	<p>Meeting President Toomas Hendrik Ilves and Mrs. Evelin Ilves at the Kadriorg Palace – official residence of the President couple.</p> <p>Mrs Ilves <a href="http://www.president.ee/en/president/evelin-ilves/index.html">http://www.president.ee/en/president/evelin-ilves/index.html</a></p> <p>The palace is in the Kadriorg Park that was established by Peter the Great. The palace building dates to 1938. Chancellery of President <a href="http://kadriorg.ee/">http://kadriorg.ee/</a></p>	<p><b>18:15</b> at Kadriorg Presidential Palace.</p>

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**Wednesday, 2 April**

<b>9.40</b> Press bus will leave from hotel L'Ermitage to Teachers' House (Town Hall Square)				
<p><b>10:00-10:50</b></p> <p>"Free of Bullying" conference</p> <p><i>Venue: Teachers' House (Raekoja plats 14)</i></p> <p><i>Mrs. Evelin Ilves participating</i></p>	<p>Delegation</p>	<p><i>Press will be indicated where to stand.</i></p> <p><i>Pool 6A: In the conference hall during the opening speeches.</i></p>	<p>"Free of Bullying" conference organised by the Ombudsman for Children (Office of the Chancellor of Justice, <a href="http://www.lasteombudsman.ee">www.lasteombudsman.ee</a>) and NGO Estonian Union for Child Welfare. (<a href="http://www.lastekaitseliit.ee">www.lastekaitseliit.ee</a>)</p> <p>The conference is to review the usage of "Free of Bullying" programme in Estonian kindergartens and schools.</p> <p>HRH Crown Princess will do opening speech.</p>	<p><b>9:50</b> at Teachers' House</p> <p><b>10:30</b> Departure, press bus will leave from Raekoja Plats.</p>
<p><b>11:00</b></p> <p>Seminar "Sustainable Fashion A Business Model"</p> <p><i>Venue: Moelava, Baltika Kvartal (Fashion Scene, Baltika Quarter) Veerenni 24, 5<sup>th</sup> floor</i></p> <p><i>Mrs. Evelin Ilves participating</i></p>	<p>Delegation</p>	<p><i>Press will be indicated where to stand.</i></p> <p><i>Pool 7A: Inside the seminar.</i></p>	<p>Seminar "Sustainable Fashion - A Business Model" is a seminar with Danish and Estonian knowhow on the potential of sustainability in fashion industry. Estonian designer Reet Aus (<a href="http://www.reetaus.com/">http://www.reetaus.com/</a>) and Danish designer Mads Ulrik Greenfort from A Question Of (<a href="http://aquestionof.net/">http://aquestionof.net/</a>) will be the key speakers. Another Danish speaker is Vigga Svensson.</p>	<p><b>10:50</b> at the front entrance of Moetänav (Fashion Street) Veerenni 24, continue to Moelava at 5<sup>th</sup> floor.</p> <p><b>11:35</b> Departure, press bus at the back entrance of the building.</p>
<p><b>12:00-13:45</b></p> <p>Lunch at Ambassador's residence</p> <p><i>Venue: Danish Embassy (Wismari 5)</i></p>	<p>Delegation</p>	<p><i>Pool 8A: Outside the Embassy upon arrival.</i></p> <p><i>NB: No press at lunch.</i></p> <p><i>Press may stay at Embassy's conference room (WiFi may be used; water, coffee and sandwiches available).</i></p>	<p>Ambassador's residence is on the top floor of the building of the Danish Embassy, a house built in 1999 by the project of Bøje Lundgaard and Lene Tranberg.</p> <p><a href="http://estland.um.dk/da/om-os/ambassadens-beliggenhed/">http://estland.um.dk/da/om-os/ambassadens-beliggenhed/</a></p>	<p><b>11:55</b> at the Danish Embassy.</p> <p><b>13:40</b> Departure, press bus will be at the gate of the Danish embassy.</p>

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<p><b>14:00-14:45</b> Visit to the school Kadrioru Saksa Gümnaasium ("Bullying Free School")</p> <p><i>Mrs. Evelin Ilves participating</i></p> <p><i>Venue: Kadrioru German Gymnasium, Gonsiori 38</i></p>	<p>Delegation</p>	<p><i>Press will be indicated where to stand in the school.</i></p> <p><i>Pool 9A: Outside of the building upon arrival.</i></p> <p><i>Pool 9B: Inside the building.</i></p>	<p>The school Kadrioru Saksa Gümnaasium which as of 2013 became one of the eight schools in Tallinn taking part in the pilot project of NGO Estonian Union for Child Welfare. The project "Free of Bullying" was introduced in 25 schools all over Estonia.</p> <p><b>Kadrioru German Gymnasium</b> is an upper secondary municipality in school where emphasis is laid on German language study starting from the second grade. <a href="http://www.ksg.edu.ee">www.ksg.edu.ee</a></p> <p>Mrs. Imbi Viisma, Director of the Gymnasium – ph: +372 600 9055, <a href="mailto:direktor@ksg.edu.ee">direktor@ksg.edu.ee</a> Mrs. Suviliis Sakk, German language teacher</p>	<p><b>13:55</b> at the main entrance.</p> <p><b>14:40</b> Departure from event, bus waits at the main gate.</p>
<p><b>15:00</b></p> <p>Estonian Children's Literature Centre</p> <p><i>Venue: Pikk Str.73</i></p>	<p>Delegation</p> <p>(limited space in tower, max 40 people can fit inside the rooms, including press)</p>	<p><i>Press will be indicated where to stand in the venue.</i></p> <p><i>Pool 10A: Inside the building.</i></p> <p><i>A need to limit the number of press to 10-12 due to limited space.</i></p>	<p>Estonian Children's Literature Centre is a vital institution for subject-based information in the field of children's literature, and has a history stretching back to 1933. The Centre was established on 1 December 1997 as the legal successor to the Estonian Children's Library. <a href="http://www.elk.ee/?lang=en">http://www.elk.ee/?lang=en</a></p>	<p><b>14:55</b> at the foyer.</p> <p>Depart by foot to next venue on the same street (400 m) or by bus (bus waits at the street).</p>
<p><b>16:00-17:00</b></p> <p>Concert and reception at Blackheads' House</p> <p><i>Venue: Pikk Str.26</i></p>	<p>Delegation</p>	<p><i>Press will be indicated where to stand in the venue.</i></p> <p><i>Pool 11A: At the concert hall when delegation arrives and during the concert.</i></p> <p><i>No press at the reception.</i></p>	<p>In Blackheads' House concert and reception for cooperation partners and Danish community.</p> <p>Concert by the Estonian TV Girls' Choir (<a href="http://etvgirlschoir.ee/estonian-tv-girls-choir/">http://etvgirlschoir.ee/estonian-tv-girls-choir/</a>, conductor Arne Saluveer) and Chamber Choir Raduga (established in 1971, conductor Galina Morozova <a href="http://www.kullo.ee/index.php?page=510&amp;">http://www.kullo.ee/index.php?page=510&amp;</a>)</p> <p>Blackheads' House, former building of a merchants' guild (Brotherhood of the Blackheads), is now housed by Estonian Philharmonic Society and is a venue for concerts and other festive events. <a href="http://www.mustpeademaja.ee/">http://www.mustpeademaja.ee/</a></p>	<p><b>15:55</b> in the White Hall of Blackheads' House.</p> <p><b>16:30</b> Departure, press bus will drive via hotel to pick up luggage and continues to airport.</p>

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### **Contacts for the press during the visit**

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