

**LOVE
IS NOT
ABUSE**

BACKGROUND

- **Since 1991, Liz Claiborne Inc. has been working to end domestic violence as a way to give back to the community (our consumers & employees)**
- **For the past five years, we have focused our efforts on raising awareness of teen dating abuse**
- **With a dating abuse prevention curriculum, handbooks and research to help teens, teachers, parents & organizations, Liz Claiborne Inc. provides free resources to all members of society**

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U.S. STATISTICS

Teen Dating Violence and Abuse is a Widespread Epidemic in the United States

- Nearly 1 in 3 (29%) teens that have been in a dating relationship experienced sexual abuse, physical abuse, or threats of physical harm to a partner or self (Liz Claiborne Inc./TRU Survey, 2009)

Teen Dating Violence and Abuse Encompasses More Than Physical Violence. Digital Abuse is a Serious & Growing Problem

- Nearly 1 in 3 teens in a relationship say their partners have used texting to control and harass them at all hours of the night (Liz Claiborne Inc./TRU Survey, 2007)

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RELATIONSHIPS & ABUSE

**Dating Relationships are Beginning at Very Young Ages,
and as a Consequence, Abuse is Occurring at a Very
Young Age**

- Nearly half of all 11 to 14 year-olds in relationships (47%) say they know friends who have been verbally abused (called stupid, worthless, ugly, etc.) by a boyfriend/girlfriend (Liz Claiborne Inc./TRU Survey, 2008)
- 1 in 5 13-14 year olds in relationships (20%) say they know friends and peers who have been struck in anger (kicked, hit, slapped, or punched) by a boyfriend or girlfriend (Liz Claiborne Inc./TRU Survey, 2008)

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**DIALOGUE &
EDUCATION**

There is a Disconnect Between What Teens are Experiencing and What Parents Know

- Though 82% of parents feel confident that they could recognize the signs if their child was experiencing dating abuse, a majority of parents (58%) could not correctly identify all the warning signs of abuse (Liz Claiborne Inc./TRU Survey, 2009)

Education is a Proven Way to Help Fight Teen Dating Violence and abuse

- Majority of teens who have been taught about teen dating violence and abuse say it has helped them (Liz Claiborne Inc./TRU Survey, 2009)

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RESOURCES

Love Is Not Abuse Curriculum

National Teen Dating Abuse
Helpline, loveisrespect.org

Moms And Dads for Education
to stop teen dating abuse



love is respect V org
National Teen Dating Abuse Helpline

